

Julia Briner

UX/UI Designer

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Summary:

As a User Experience and Interface Designer with a strong emphasis on user-centric design, I've navigated every stage of the design process, envisioning projects from their inception through to the final product. My expertise includes crafting design systems from the ground up, showcasing a solution-oriented mindset, meticulous attention to detail, and a track record of aligning designs with long-term product vision.

Skills:

User Research, Wireframing & Prototyping, Interaction Design, Usability Testing, Information Architecture, Adobe XD, Sketch, Figma, HTML, CSS, Agile Methodology, Team Collaboration, Problem Solving, User Testing, Cross Functional Collaboration, SaaS Experience

Experience:

UX/UI Designer | FanSaves | July 2022 - Present

Project: Dashboard and Data Capture & App Onboarding

- Led comprehensive usability testing involving internal and external stakeholders, guiding a strategic redesign of the entire dashboard.
- Improved data visualization, resulting in an increase in user comprehension and a subsequent 30% increase in redemptions .
- Lead the development team through diverse projects, ranging from refining onboarding processes to revamping existing systems.
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UX Designer | BitBand | Dec 2021 - May 2022

Project: Design Refinement for Enhanced Effectiveness

- Revitalized and optimized designs, aligning with current requirements and industry standards to achieve an increase in overall effectiveness.
- Produced design artifacts, including annotated wireframes and interactive prototypes, resulting in a 15% improvement in user satisfaction and stakeholder alignment.

UX Designer | Mobilearth | Sept 2021 - Dec 2021

Project: Usability Testing & Iterative Enhancement Project

- Led and conducted extensive usability tests, analyzing results for a 15% improvement in user experience.
- Implemented valuable feedback, driving a continuous 20% refinement in overall usability.
- Presented work to multiple stakeholders and implemented necessary feedback in a timely manner

Education:

CareerFoundry | Certificate in User Experience and Interface Design | 2021